



Dining Out Certificate Coupons New Look for 2013



This update allows you to:

- Collect and track the certificate coupons.
- Gather valuable customer information, including birthdate, anniversary and email address from your customer.
- Receive valuable customer satisfaction feedback from five quick questions on the back of the certificate.

All 2013 Dining Out Restaurants will be featured on a certificate style coupon. Consumers will NOT use the Entertainment Membership card to redeem 2013 Dining Out offers.*

***Note: 2012 Entertainment® Membership Cards will still be used to redeem Dining Out Offers where applicable through November 1, 2012, or December 31, 2012, expiration dates.**

